



Social Media Talking Points for National Survivors' Day

National Survivors' Day is important to acknowledge, celebrate and commemorate for a number of reasons.

The day is representative of future where those impacted by sexual assault are supported at all levels of public and private engagement, where organisations are equipped to respond to disclosures in a more trauma informed way, and children are safer.

It represents singular commitment of all of us, that we want to prevent others from suffering similar harms, help those who have to heal, and provide a little bit of hope into some of the darkest of times.

That commitment shines through with words Every Ribbon, Every Conversation, Every Voice.

Every Ribbon represents an individual, a family, a whistleblower and a community that has been impacted by sexual assault.

Every Conversation builds public awareness of the work being done to ensure necessary change-making takes place wherever abuse may occur.

Every Voice contributes to a society that demonstrates our determination and our commitment to doing better by people who have been impacted by sexual assault.

But change cannot be and is not achieved in isolation.

Instead, it requires a collective and collaborative approach to change-making - a series of voices committed to a better future.





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And a National Day to commemorate the stories of survivors of sexual abuse offers exactly that.

On this day - we choose to commemorate the lived experience of too many.

On this day - we choose to recognise incredible strength, resilience, bravery, humbleness, compassion and care

On this day - we repudiate the shame, embarrassment, fear, darkness and silence that has never been ours to carry.

For on this day - we recognise the many and varied paths through which a person may seek justice.

We start hard conversations about difficult topics so that we might further normalise talking about the impacts of sexual assault.

We tie ribbons as visual symbols, representative of the ongoing need for our work

We lend our voices to a growing chorus of people determined to see a better, brighter, kinder future.

National Survivors' Day is an opportunity for a community to come together to ensure a better and brighter future.

Every Ribbon. Every Conversation. #EveryVoice.

